

COOKIE POLICY

1. DEFINITIONS

Besides the terms defined elsewhere in this policy, the terms with capital letters in this cookie policy (the ‘**Cookie Policy**’) have the meanings stated below.

Data Protection Legislation	means (i) Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC with effect from 25 May 2018; (ii) the Belgian law of 30 July 2018 on the protection of natural persons with regard to the processing of personal data and (iii) all other national laws that apply currently or in the future with regard to or impacting the processing of personal data and privacy.
Personal Data	means any information relating to an identified or identifiable natural person.
Social Media Channels	means the social media profiles of Milcobel CV, including for example: LinkedIn ; Facebook ; Twitter ; Instagram ; YouTube .
Data Controller	means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.
Website	means the Milcobel Group website you are currently visiting (www.bruggekaas.be) and/or the Social Media Channels.

2. SCOPE, IDENTITY AND CONTACT DETAILS

- 2.1.** We attach the greatest importance to the protection of your privacy and your Personal Data. This Cookie Policy provides you with clear and transparent information on how and for what purposes third parties collect and use your Personal Data when they place cookies on your mobile phone or computer. This Cookie Policy applies to the cookies We set through Our Website and the Personal Data collected in doing so. This Cookie Policy applies to the cookies We install through Our Website and the Personal Data collected in that manner.
- 2.2.** The contact details of Our headquarters, to which you can address all your questions and/or comments regarding this Cookie Policy, are: **Milcobel CV**, Fabriekstraat 141, 9120 Kallo (Beveren), Belgium, with company registration number 0870.019.427. Milcobel CV is hereinafter also referred to as “**Milcobel**”, the “**Data Controller**”, “**We**”, “**Us**” or “**Our**”.
- 2.3.** You can send your questions by e-mail to Milcobel’s privacy manager at the e-mail address:

privacy@milcobel.com.

- 2.4. Since cookies offer the possibility of processing Personal Data, this Cookie Policy must be read in conjunction with Our Privacy Policy, which you can consult on Our Website. The processing of Personal Data is subject to the Data Protection Legislation.

3. WHAT ARE COOKIES?

- 3.1. Cookies are small data or text files that are stored on your computer or mobile device when you visit Our Website, and this data or these files contain certain information about the user. These text files store various types of information, such as your language preference. Cookies give Us the opportunity to personalise Our services through third parties, in line with your preferences, and to improve your user experience. Cookies also provide important information about your use of the Website.

4. WHY DO WE USE COOKIES?

- 4.1. There are several types of cookie, classified by their origin, purpose and/or duration.

Origin

- 4.2. We only use cookies managed or installed on Our Website by third parties (“**third-party cookies**”).

Purpose

- 4.3. The Website mainly uses strictly **functional cookies** that are essential for you to use the Website and its functions, and for Us to be able to provide Our services. Functional cookies do not require consent and are installed on the basis of Our legitimate interest.
- 4.4. Secondly, the Website may use **preference cookies** that enable third parties to remember a choice you made in the past (e.g. your username and password, so that you can log in automatically). The Website will only store this type of cookies on your device with your consent.
- 4.5. Thirdly, the Website may use **analytical or statistical cookies** to count users or for statistical purposes. These cookies are used to measure how you and others use Our Website. This information shows, for instance, how often a given page of the Website is visited, how much time a user spends on the Website, etc. These cookies enable the third parties to conduct statistical analyses and improve the structure, navigation and content of Our Website and services.

Duration

- 4.6. Cookies have an expiry date, depending on whether they are **session cookies** or **persistent cookies**. Session cookies contain information that is used in your current browser session.

These cookies are automatically removed when you close your browser or the Website. Persistent cookies are used to save information between your separate visits to Our Website. When you next visit Our Website, the cookie will recognise you as a returning visitor and it will be sent back to Our Website so that We can offer the Website in line with your preferences, such as your choice of language.

5. WHICH COOKIES DO WE USE AND WHY?

5.1. In the table in article 5.2 below, you will find a list of the cookies used on Our Website.

5.2. You can opt to block the use of certain cookies using the cookie banner that appears when you visit Our Website for the first time.

Type	Name and hyperlink	Purpose	Personal Data collected	First/third-party cookie	Storage period	Legal basis
Functional cookies	has_js	To ensure the Website works properly.	Indication of whether the user's browser has enabled JavaScript.	Third party cookie	Session	Legitimate interest (i.e. the interest in ensuring the Website works well and as it should). (Art. 6.1.f GDPR)
	_hjAbsolut eSessionIn Progress	To ensure the Website works properly.	Hotjar sets this cookie to detect a user's first pageview session, which is a True/False flag set by the cookie.	Third party	29 minutes	Legitimate interest (i.e. the interest in ensuring the Website works well and as it should). (Art. 6.1.f GDPR)

Analytical cookies	_hjFirstSeen	Improving Milcobel's services	Hotjar sets this cookie to identify a new user's first session. It stores the true/false value, indicating whether it was the first time Hotjar saw this user.	Third party	29 minutes	Consent (article 6.1.a GDPR)
	_fbp	Improving Milcobel's services	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	Third party	3 months	Consent (article 6.1.a GDPR)
	_gid	Improving Milcobel's services	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of	Third party	1 day	Consent (article 6.1.a GDPR)

			visitors, their source, and the pages they visit anonymously.			
	_gat_UA-*	Improving Milcobel's services	Google Analytics sets this cookie for user behaviour tracking.	Third party	Less than a minute	Consent (article 6.1.a GDPR)
	ga*	Improving Milcobel's services	Google Analytics sets this cookie to store and count page views.	Third party	1 year, 1 month and 4 days	Consent (article 6.1.a GDPR)
	_ga	Improving Milcobel's services	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	Third party	1 year, 1 month and 4 days	Consent (article 6.1.a GDPR)
	CONSENT	YouTube sets this cookie via embedded YouTube videos and registers		Third party	2 years	Consent (article 6.1.a GDPR)

		anonymous statistical data.				
Marketing cookie	YSC	Tracking the views of embedded videos on Youtube pages.		Third party	Session	Consent (article 6.1.a GDPR)
	VISITOR_INFO1_LIVE	To measure bandwidth, determining whether the user gets the new or old player interface.		Third party	5 months 27 days	Consent (article 6.1.a GDPR)
	test_cookie	doubleclick.net sets this cookie to determine if the user's browser supports cookies.		Third party	15 minutes	Consent (article 6.1.a GDPR)
	yt-remote-device-id	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.		Third party	never	Consent (article 6.1.a GDPR)
	yt-remote-connected-devices	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.		Third party	never	Consent (article 6.1.a GDPR)

OTHER						Consent (article 6.1.a GDPR)
	Homepage _video			Third party	7 days	Consent (article 6.1.a GDPR)
	_hjSession User_4686 41	Hotjar		Third party	1 year	Consent (article 6.1.a GDPR)
	_hjInclude dInSession Sample_46 8641	Hotjar		Third party	1 minute	Consent (article 6.1.a GDPR)
	_hjSession _468641	Hotjar		Third party	29 minutes	Consent (article 6.1.a GDPR)

5.3. This Cookie Policy is available on Our Website, and We will retain the details of the **consent**

provided (e.g. using the cookie banner) so that We can demonstrate that you have given Us your consent. You have the right to withdraw your consent at any time. The withdrawal of your consent is free of charge and will not affect the lawfulness of the processing based on your consent before you withdrew it.

5.4. When Milcobel processes the aforementioned Personal Data for the cited purposes, based on the legal ground of **legitimate interest**, the specific legitimate interest of Milcobel is indicated in brackets. Milcobel believes, after careful consideration of the various interests, that its own interests outweigh those of the data subject for the aforementioned purposes. To these ends, Milcobel can demonstrate that:

1. the interests pursued by the processing can be acknowledged as legitimate (the “**purpose test**”);
2. the intended processing is necessary for the realisation of these interests (the “**necessity test**”); and
3. the balancing of these interests in relation to the interests, fundamental freedoms and basic rights of data subjects favours the Data Controller (the “**balancing test**”).

For more information about any balancing of interests, you are always welcome to send an e-mail to privacy@milcobel.com.

5.5. We will provide you with relevant information if We intend to use your Personal Data for purposes other than those described in this Cookie Policy.

6. WHAT IF I DO NOT ACCEPT THE USE OF COOKIES (OR CERTAIN COOKIES)?

6.1. If you reject the use of cookies, certain functions on Our Website may not work correctly. For more information, please revert to the privacy policies of the respective third parties on their website.^{8.1}

6.2. We ask your permission to place and collect cookies on your device, with the exception of functional cookies. You can withdraw your consent to the placing and collection of cookies by Milcobel at any time. To exercise this right, it is sufficient to delete the cookies placed on your device. To do this, you are kindly requested to consult the instructions of your browser manufacturer as mentioned below.

7. HOW CAN YOU WITHDRAW YOUR CONSENT IN ORDER TO DISABLE OR DELETE COOKIES?

7.1. You can withdraw your consent for the use of non-functional cookies at any time through the Website or by deleting the cookies stored in your browser. All common browsers give you the option to choose which non-essential/non-functional cookies you do not want to store on your device. Please consult your browser options or settings to indicate your preferences. If you cannot find these settings, you can consult the help function of your browser. The browser will show you a list of the cookies currently stored on your device and give you the opportunity

to delete the non-essential/non-functional cookies and choose not to accept them in the future.

You can find all relevant information for deleting cookies at the following links:

- Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>;
- Safari: <https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac>;
- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>;
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>;
- Microsoft Edge: <http://windows.microsoft.com/en-gb/windows-10/edge-privacy-faq>.

For more information and the specific requirements for removing cookies, please refer to the privacy policies of the respective third parties on their website.

8. WHO ARE THE RECIPIENTS OF PERSONAL DATA?

- 8.1.** We exclusively use cookies managed or installed on the Website by the third parties stated in article 5.2.
- 8.2.** Milcobel does not transfer your Personal Data in an identifiable manner to third parties without your explicit consent. You will understand, however, that Our use of analytical and statistical cookies may imply that the external providers of these cookies may obtain certain information about you, including information about your browsing behaviour.
- 8.3.** Milcobel may share your Personal Data with other entities in the Milcobel group if that is necessary for one of the purposes described above in article 5. In any event, We guarantee that whenever your Personal Data is processed by entities in Our group, this processing will occur in accordance with this Cookie Policy.

9. WILL YOUR PERSONAL DATA BE SHARED OUTSIDE THE EUROPEAN ECONOMIC AREA (“EEA”)?

- 9.1.** With regard to the sharing of your Personal Data that is collected by cookies, please refer to article 6 of Our Privacy Policy, consultable via the link <https://milcobel.com/nl/privacy-policy>.

10. WHAT RIGHTS DO YOU HAVE WITH REGARD TO YOUR COOKIES?

- 10.1.** Non-functional cookies are installed or read on one of your devices after you have been clearly and unambiguously informed in advance about what exactly the cookies do and for what

purpose they are installed, and after obtaining your consent. You can always withdraw this consent (see article 7).

- 10.2.** For the rights you have with regard to your Personal Data that is collected by cookies, please refer to article 8 of Our Privacy Policy, which can be consulted at the link <https://milcobel.com/en/privacy-policy>.

11. HOW DO WE KEEP YOUR PERSONAL DATA SAFE?

- 11.1.** As explained above, We attach the greatest of importance to the security and confidentiality of your privacy and your Personal Data. That is why We take technical and organisational measures to ensure that your Personal Data is kept safe.

12. QUESTIONS

- 12.1.** If you have any questions about the processing of your Personal Data, you are welcome to contact privacy@milcobel.com.